

# PRINT EDITORIAL CALENDAR / PRINT RATES

	THEME	TRENDING NOW	PEOPLE	DESIGN STRATEGIES	PRODUCTS	
<b>SPRING EDITION</b> Ad Close: 03.16.20 Materials Due: 03.24.20 Issue Date: 04.14.20	Best of Boutique and Lifestyle	Boutique & Lifestyle Forecast; Innovative Brands	Boutique 18 & Hoteliers of the Year	New Hotel Revenue Streams	Inspiration for Every Room	<b>BUSINESS INSIDER</b>  Mid-Sized Design Firms
<b>Bonus Distribution at HD Expo</b>						
<b>FALL EDITION</b> [BDNY ISSUE] Ad Close: 09.14.20 Materials Due: 09.22.20 Issue Date: 10.12.20	Haute Couture: Luxury Today	New Concepts in Hospitality	Mavericks and Brand Builders, Women Leaders in Hospitality	Branding	Sneak Peek: BDNY Exhibitors	<b>PROJECTS</b>  New in New York, Specialty Hospitality
<b>Bonus Distribution at BDNY</b>						
<b>BDNY TRADE FAIR GUIDE</b> Ad Close: 09.29.20 Materials Due: 10.07.20 Issue Date: 10.27.20	The Creative Nexus of Hospitality	Hospitality Takeaways from Adjacent Markets, Conference Program Highlights	Conference Speakers	Innovating the Guestroom	Featured Exhibitors	
<b>Bonus Distribution at BDNY</b>						
<b>WINTER EDITION*</b> Ad Close: 11.10.20 Materials due: 11.22.20 Issue date: 12.15.20 *Ad close/material due dates are tentative.	Gold Key Award Finalists and Winners	BDNY Wrap-up	Gold Key Judges	BDNY Conference Highlights and Lessons Learned	BDNY Best Product & Exhibit Competition Finalists/Winners; Trending Colors	<b>PROJECTS</b>  Gold Key Award: Excellence in Hospitality

## FOUR-COLOR, NET RATES | 6 ISSUES

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AD TYPE:	2-PAGE SPREAD	INSIDE FRONT COVER	INSIDE BACK COVER	BACK COVER	FULL PAGE	2/3 PAGE	1/2 PAGE	1/3 PAGE	1/4 PAGE	1/4 PAGE PRODUCT SPOTLIGHT	BEST OF BDNY PRODUCT SHOWCASE
<b>1X</b>	\$10,600	\$7,300	\$7,300	\$7,400	\$6,700	\$5,000	\$4,100	\$3,500	\$2,400	\$1,700	X
<b>3X</b>	\$9,500	\$6,500	\$6,500	\$6,600	\$6,000	\$4,500	\$3,700	\$3,200	\$2,200	\$1,600	X
<b>TRADE FAIR GUIDE</b>	\$3,700	\$2,300	\$2,300	\$2,500	\$2,100	X	\$1,400	X	\$800	X	\$500*

\*Best of BDNY Product Showcase special price of \$500 limited to competition entrants.